



September 14, 2007

Pegine Echevarria  
437 S Mill View Way  
Suite 101  
Ponte Vedra Beach, FL 32082

Dear Pegine:

I cannot thank you enough for how brilliantly you encouraged and motivated the parents in their general session at Families ROCK Weekend. Hearing from you makes such a difference in their world of fear, pain and upheaval. It also brings laughter and humor back into their lives, which they truly need to make it through the battle they face.

On behalf of the American Cancer Society and our 2007 Families ROCK Weekend Planning Committee, I am so very grateful to have you speak to the parents at this event. They absolutely loved you! You make them laugh, make them feel good about being there, and letting them know it's okay to express themselves and their emotions!

Thank you for donating your time and talent on behalf of the American Cancer Society. It is greatly appreciated.

We look forward to your participation in Families ROCK Weekend 2008, scheduled September 19- 21, 2008 at Disney's Contemporary Resort.

Warmest regards,

*Anna Torrens*

Anna Torrens, Ph.D.  
Director of Childhood Cancer Programs